

Date: 28.09.2018

## LETTER OF RECOMMENDATION

### To Whom So Ever It May Concern

It gives me great pleasure to recommend Ms. Amina Arsheen who has been working in my organization from 2016 till date as a Senior Executive -Brand and Design.

As the founder of HRX, I had various opportunities to observe her and comment on her capabilities. Ours is a lifestyle and fitness brand that motivates people to be the best version of themselves and targets go-getters who look to push themselves to achieving their goal. Our belief is that fitness can change who we are and what we do in all parts of our lives.

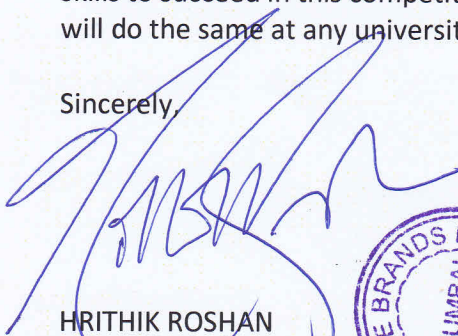
Amina is actively involved in most of the creative outputs at HRX and has also contributed towards launching new categories for the brand such as innerwear, eyewear and socks to name a few. She is also involved in product management and brand assurance with our licensees. Amina has displayed excellent organizational skills while undertaking these tasks. It has been a pleasure to observe Amina working hard and striving to meet deadlines and schedules. She is a very responsible individual and strives very hard to achieve her goal.

She constantly interacts with her colleagues and other staff members and the feedback that I have received from her fellow co-workers has been extremely positive. She is very focused and makes sure that the task is completed at the given time. Her jovial disposition lightens the mood at certain difficult and stressful situations at work.

Although she has learned a great deal from her peers while on the job, a master's degree will enrich the theoretical aspect of her professional knowledge, and further refine her analytical skills.

I highly recommend Amina for the program at your University because I sincerely believe that she will excel in the program if given the opportunity. Furthermore, it will equip her with the necessary skills to succeed in this competitive era. She has proven her potential at HRX, and I am confident she will do the same at any university where she plans to pursue her further studies.

Sincerely,



HRITHIK ROSHAN  
Founder  
HRX by Hrithik Roshan

